

BREAD NOVICE

Now that we've learned about the way bread is valued and spoken of throughout the Arab world, let's use your combined cultural and linguistic knowledge as a launching point for some research of your own. First, study the following announcement from Jordan. As you read, come up with a hypothesis for what information is being conveyed:

1. What is the information on the top half of the page focused on? What do the numbers represent?
2. What does the bottom half of the page convey? Why is this relevant?
3. Who do you think the intended audience is? Who might have published this flyer, and why?



الأسعار الجديدة للخبز

اعتباراً من يوم السبت 2018/1/27، وستكون على النحو الآتي:

		
الخبز الصغير المحسن 40 قرشاً/كيلو	الخبز المشروح 35 قرشاً/كيلو	خبز الكماج الكبير 32 قرشاً/كيلو

أسعار الخبز في بعض الدول العربية

					
الإمارات العربية المتحدة 55 قرشاً	لبنان 48 قرشاً	العراق 58 قرشاً	السعودية 35 قرشاً	فلسطين 60 قرشاً	مصر 35 قرشاً


الأردن - يقدم

After you have thought through cultural and political implications of the flyer, do your own follow-up research:

- **Pick three Arab countries, and use the Internet to search for information about government price controls on bread.**
 - **What information can you find? Are there policy differences between the three countries you chose, or are they all similar?**
 - **Why do you think the governments would implement (or not implement) price controls for bread and other basic goods? What advantages or disadvantages can you name?**
-